

MCU Academic Program Overview (as of October 2025)

School	Department	Post-Sec Certificate program	Bachelor's program established	Master's program established	Doctoral program established
Management	Accounting		1990	2003	
	Business Administration ♦ IMBA ♦ EMBA		1990	1992 ♦2005 2001	1996
	Finance		1991	1994	
	International Business ♦ International Business and Trade ♦		1990	1996 ♦2015	
	Information Applications, Finance and Insurance <i>[formerly Risk Management and Insurance]</i>		1990	2002	
Communication	Advertising and Strategic Marketing		1999		
	New Media and Communication Administration		1990	1996	
	Audiovisual Journalism and Social Media Communication <i>[formerly Journalism]</i>		1999 2024		
	Radio & TV		1999		
	Mass Communication	2006			
	Mandarin Popular Music and Performance	2017			
Tourism	Hospitality Management		2000		
	Leisure and Recreation Administration		2000		
	Tourism		1990	2001	
	Baking Technology & Hospitality Management	2008			
Design	Architecture		1999	2002	
	Commercial Design Master's: Creative Design and Research		1990	2003	
	Digital Media Design	2005	2000	2012	
	Product Design Master's: Design Innovation and Management		1995	1999	
	Urban Planning and Disaster Management		2003	2011	
	Animation and Comic Creative Industries Design program		2018		
Law	Financial Law		2006	2014	
	Law		1993	1999	

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Health and Medical Engineering	Biomedical Engineering		2006		
	Biotechnology		2002	2007	
	Healthcare Information and Management Master's: Healthcare Organization Management		2002	2015	
Electrical and Information Engineering	Applied Artificial Intelligence		1999	2002	
	Computer Science and Information Engineering		2000	2002	
	Electrical Engineering <i>[merged from former Electronic Engineering + Information and Telecommunications Engineering]</i>		2002	2007	
	Information Management		1990	1997	
	Semiconductor Applications program		2024		
Humanities, Social Sciences and Education	Education			2001	
	Applied Chinese and Teaching Chinese as a Second Language <i>[merged from former Applied Chinese + TCFL]</i>		1994	2000	2008
	Applied English		1993	2000	
	Applied Japanese		1996	2000	
	Teaching Chinese as a Second Language master's program + [U.S. location]			2014	
	Counseling and Industrial/Organizational Psychology		2003	2008	
	Public Affairs and Administration		2003	1999	
	Criminal Justice		2007	2013	
	Criminal Justice master's program + [U.S. location]			2023	
	National Defense Administration program		2025		
Financial Technology	Money and Banking		1991	1999	
	Applied Statistics and Information Science <i>[ceased recruiting in 2025]</i>		1990	2002	
	Finance Technology Applications		2018		
	Finance Technology Applications masters' program			2020	

International College	International Affairs master's program ✦ ✦International Affairs & Diplomacy program ✦		✦2012	2003	
	Information Technology Management program ✦		2002		
	International Business and Trade program ✦		2001		
	Journalism and Mass Communication program ✦		2002		
	Travel and Tourism program ✦		2002		
	New Media and Communication Administration master's program ✦ [U.S. location]			2016	
	Fashion and Innovation Management program ✦		2016		
	International Business Administration overseas program in Thailand		2020		
	Business Administration overseas program in Thailand		2022		
✦ degree program designed by more than one academic department and instructed in English					